



***PEIHRIA BREEDERS CONFERENCE
PRESENTATION 2023***

PEISBA Breeders Conference 2023

**RESIDENT MARE
PROGRAM**

FOAL INCENTIVE

**ISLAND BREEDER
AWARDS**



RESIDENT MARE PROGRAM



Q: WHAT IS THE RESIDENT MARE PROGRAM?

A: THIS PROGRAM IS FOR STANDARD BRED MARES THAT ARE OWNED BY OFF ISLAND RESIDENTS AND BOARDED ON THE ISLAND.

Q: WHAT ARE THE CRITERIA FOR THE PROGRAM?

A: THE MARE MUST REMAIN ON THE ISLAND FOR 183 CONSECUTIVE DAYS DURING THE FOALING YEAR AND THE MARE MUST FOAL ON PEI.



Q: WHY IS IT IMPORTANT FOR MY MARE TO BE ENROLLED IN THIS PROGRAM?

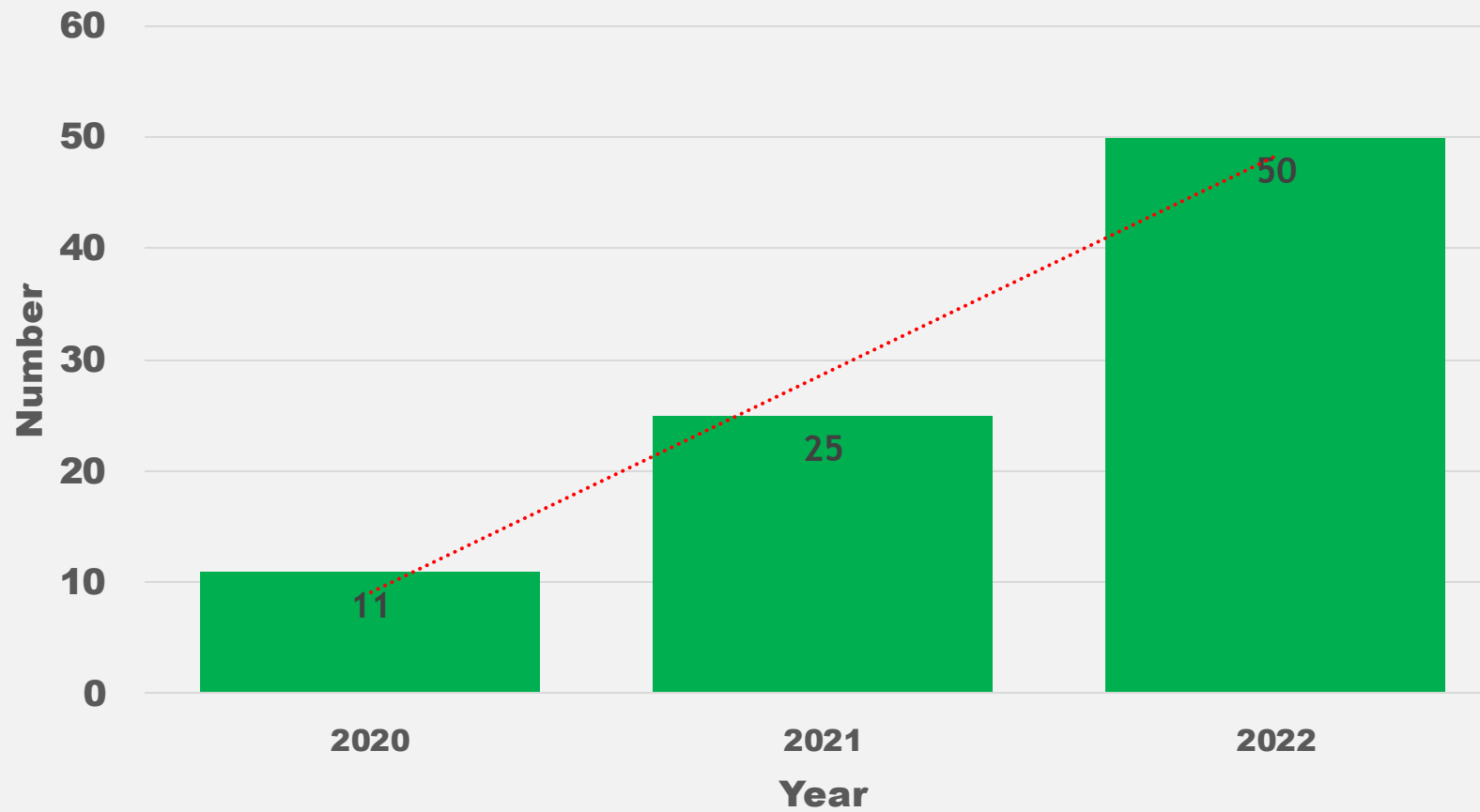
A: THE MARE MUST BE ENROLLED IN THE PROGRAM FOR THE FOAL TO BE ELIGIBLE TO BE NOMINATED TO THE LADY SLIPPER AND THE JOE O'BRIEN STAKES. OWNERS/BREEDERS WHO HAVE MARES ENROLLED IN THIS PROGRAM WILL BE ELIGIBLE FOR BOTH THE FOAL INCENTIVE AND THE ISLAND BREEDERS AWARDS.

Q: WHAT IS THE DEADLINE FOR ENROLLMENT?

A: DECEMBER 1ST OF THE FOALING YEAR. FORMS MUST BE SIGNED BY THE FARM MANAGER OF THE PROPERTY WHERE THE MARE COMPLETED HER RESIDENCY.



PEI Resident Mares



MARES BRED TO PEI STALLIONS

YEAR	NUMBER OF MARES
2019	274
2020	307
2021	358



STALLIONS STANDING ON PEI

YEAR	STALLIONS	PACE	TROT
2019	13	12	1
2020	17	15	2
2021	18	16	2
2022	22	20	2



THE STALLION OWNERS OF PEI HAVE MADE A SIGNIFICANT INVESTMENT IN THEIR STALLIONS TO IMPROVE THE QUALITY OF THE FOALS BEING BORN ON PEI. AS A RESULT, PEI'S STALLION POPULATION HAS SOME OF THE MOST SOUGHT AFTER BLOODLINES IN NORTH AMERICA.



FOAL INCENTIVE

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WHAT IS THE FOAL INCENTIVE PROGRAM?

- **THE FOAL INCENTIVE PROGRAM IS AN INITIATIVE THAT WAS LAUNCHED BY THE PEISBA/PEIHRIA WITH PEIHRIA FUNDING TO REIMBURSE OWNERS \$250.00 PER FOAL TO COVER A PORTION OF THE COST OF THEIR FOAL REGISTRATION THROUGH STANDARD BRED CANADA.**
- **THIS INCENTIVE IS PAID OUT TO THE OWNERS OF FOALS THAT WERE BORN ON PEI AND THE MARE RESIDED ON THE ISLAND FOR 183 CONSECUTIVE DAYS DURING THE FOALING YEAR.**
- **DEADLINE FOR APPLICATIONS IS JANUARY 31ST**
- **PAYOUT OCCURS END OF FEBRUARY**



FOAL INCENTIVE PER YEAR

YEAR	FOALS	AMOUNT
2020	154	\$38,500
2021	177	\$44,250
2022	202	\$50,500





ISLAND BREEDER AWARDS

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HOW DOES A HORSE THAT I BRED QUALIFY FOR A BREEDERS AWARD?

RESIDENT
MARE

ISLAND
FOALED

RACED IN
ELIGIBLE
STAKES



ELIGIBLE STAKES

LADY SLIPPER STAKE



JOE O'BRIEN



ATLANTIC SIRE STAKES



BRIAN ANDREW TROT



PEI COLT STAKES

STEP 1 PAYOUT PERCENTAGE CALCULATION

$$\frac{\text{PEIHRIA FUNDING}}{\text{TOTAL ELIGIBLE EARNINGS}} = \text{PERCENTAGE}$$

STEP 2 CALCULATION FOR INDIVIDUAL BREEDER

$$\text{BREEDER'S TOTAL ELIGIBLE EARNINGS} \times \text{PERCENTAGE VALUE} = \text{PAYOUT TO BREEDER}$$

BREEDERS AWARD PAYOUT IS NOVEMBER 30TH



ISLAND BREEDERS AWARDS BY THE NUMBERS

YEAR	TOTAL ELIGIBLE EARNINGS	AVERAGE ELIGIBLE EARNINGS PER BREEDER	AVERAGE PAYOUT PER BREEDER
2020 \$100,000.00 PEIHRIA FUNDING	\$1,220,222	\$15,445.79	\$1,275.17
2021 \$125,00.00 PEIHRIA FUNDING	\$1,495,709	\$16,618.99	\$1,388.00
2022 \$125,000.00 PEIHRIA FUNDING	\$1,514,852	\$20,470.97	\$1,712.00

STATISTICS



BROODMARE PURCHASE ASSISTANCE PROGRAM



BROODMARE PURCHASE ASSISTANCE PROGRAM

YEAR	MARES PURCHASED	ASSISTANCE PAID	RESULTING FOALS
2021	9	\$31,500	8
2022	4	\$15,000	?



PEI BREEDER FACTS

- PEI HAS THE SECOND LARGEST BREEDING INDUSTRY IN CANADA
- THERE ARE CURRENTLY 221 STANDARD BRED BREEDERS ON PEI
- IN 2022, PEI FOALED HORSES EARNED A TOTAL OF \$9,079,089 - \$5,207,375 OF WHICH WAS IN CANADA

A photograph of four dark-colored horses standing in a snowy field. The horses are facing forward, and their coats are dark with some lighter patches. The background is a bright, overcast sky and a snowy landscape. A green geometric graphic is on the right side of the image.

ATLANTIC CLASSIC SALE STATISTICS

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Year	Consigned	Sold	Gross	Average	>\$10,000
2011	109	88	\$ 350,000.00	\$ 3,982.00	6
2012	109	90	\$ 477,100.00	\$ 5,301.00	10
2013	113	104	\$ 521,400.00	\$ 5,013.00	10
2014	114	101	\$ 717,757.00	\$ 6,613.00	12
2015	110	106	\$ 612,150.00	\$ 5,775.00	17
2016	104	95	\$ 747,663.00	\$ 7,870.00	21
2017	104	93	\$ 862,000.00	\$ 9,269.00	39
2018	121	102	\$ 772,450.00	\$ 7,573.00	29
2019	113	105	\$ 958,800.00	\$ 9,309.00	47
2020	82	64	\$ 974,750.00	\$ 15,721.77	44
2021	108	103	\$ 1,739,400.00	\$ 16,887.38	77
2022	132	126	\$ 1,891,000.00	\$ 15,007.00	72

SAVE THE DATE ENTRIES DUE MAY 31ST, 2023



***The Search for Your Next
Champion Starts Here!***



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PEI HARNESS RACING INDUSTRY ASSOCIATION



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